

From: [McFadzen, Mary](#)
To: [Finn, Sean](#)
Cc: [Stephen Torbit](#); [Yvette Converse](#)
Subject: Re: Conservation Efforts Database info sheet
Date: Tuesday, January 20, 2015 7:23:00 AM

I hate to be the comms police, but for something like this we would need permission to use the USGS logo. What about FWS logo? Let's work on that title.

Mary McFadzen

Communications & Outreach Specialist

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Montana Institute on Ecosystems

Montana State University - Bozeman

From: <Finn>, Sean <sean_finn@fws.gov>
Date: Tuesday, January 20, 2015 at 7:13 AM
To: Mary McFadzen <mmcfadzen@montana.edu>
Cc: Stephen Torbit <Stephen_Torbit@fws.gov>, Yvette Converse <yvette_converse@fws.gov>
Subject: Re: Conservation Efforts Database info sheet

Of all the sheets we create, this one may be the most sensitive, given the hot topic and the reach CED will get. For this one I would suggest a title like "LCC contributions to the Conservation Efforts Database" and logos for GNLCC (large), USFWS, USGS and LCC Network (all smaller).

On Mon, Jan 19, 2015 at 3:14 PM, McFadzen, Mary <mmcfadzen@montana.edu> wrote:

I'm laying out the CED info sheet and wondering about logos. I'm inclined to only use the GNLCC logo because the info sheets are a LCC product. Acknowledgment of project partners is included in the text.

Perhaps I should add the LCC Network logo too? Thoughts?

USGS is in the process of developing their own CED info sheet.

Mary McFadzen

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From: Stephen Torbit <Stephen_Torbit@fws.gov>
Date: Monday, January 12, 2015 at 11:22 AM
To: Mary McFadzen <mmcfadzen@montana.edu>, Greg Watson <greg_watson@fws.gov>
Cc: Sean Finn <sean_finn@fws.gov>, Yvette Converse <yvette_converse@fws.gov>, Matthew Heller <matthew_heller@fws.gov>, S Olliff <tom_olliff@nps.gov>
Subject: RE: Conservation Efforts Database info sheet

My feedback, meant to send it to all of you.

ST

Stephen Torbit Ph.D.
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stephen_torbit@fws.gov

From: McFadzen, Mary [mailto:mmcfadzen@montana.edu]
Sent: Monday, January 12, 2015 10:52 AM
To: Stephen Torbit; Greg Watson
Cc: Finn, Sean; Yvette Converse; Heller, Matthew; Olliff, S
Subject: Conservation Efforts Database info sheet

Steve and Greg,

Attached is the draft Conservation Efforts Database info sheet developed by Sean, Matt, and me. After we receive your edits, we'll develop the layout and provide another opportunity for review.

Thanks, Mary

Mary McFadzen

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